



"I get a broader understanding of students this way."

## Minority Coordinator Sees Job as Helper

"To help minority students in their college experience," is how the new minority relations coordinator at UNO, Barbara Hewins, describes the purpose of her job.

Hewins said to do this she hopes to make minority students more aware of the services open to them and also help them obtain other things that are not now available.

"Most of the students are very capable of speaking for themselves," she said, "but in some cases they might want help."

The holder of two masters degrees from the University of New Mexico (urban affairs and public administration) said in the short time she has been at UNO there are three specific areas she has begun to work on; the recruitment of minority students to UNO and the job placement of UNO minority graduates along with the improvement of services available to minority students.

One thing Hewins said she would like to see improved is the library.

"There is a lack of material pertaining to the minority students," she said. "I'm particularly interested in periodicals because books can become outdated."

The native of Sioux City said that programming for minorities also needs improvement.

"SPO is going to have to deal with this problem," she said. "There needs to be more minority groups coming to entertain and good lecturers should be brought in."

Hewins said she felt there is a problem with the relations of minority students with faculty and staff. The faculty especially, she said, need to know more about the problems of the minorities.

The new coordinator has her office in Admn. 272 and encourages all students, not just minority students, to come and talk to her. But she asks that they make appointments, because she is out of the office so much.

"I like to go to various places on campus and meet students," she said, "like the Union or the library. I get a broader understanding of students this way."

## McCormick Quits Senate Post

by Dick Ulmer

One of the Student Senate's most outspoken members has resigned his seat.

Arts and Sciences representative Tom McCormick gave Senate Speaker Colleen Gregory his resignation late last week. He cited "personal needs (class work) which I have sorely neglected in the course of the last ten months" as his reason for quitting.

### Only Senate Activities

He added that his resignation "affects only Student Senate activities" and said he intends "to remain involved in university and student affairs through participation on the Task Force on Academic Organizations."

The talkative McCormick was engaged in frequent verbal battles over student fees early in the school year.

In one such skirmish, he threatened to bring a law suit against the UNO administration. He later apologized for his remarks and now says "that had nothing to do with my resignation."

### NSA Representative

McCormick was also one of student government's representatives at last summer's National Student Association Convention in Miami Beach. When asked why he attended the gathering if he didn't intend to fill out his term on the Senate, McCormick replied, "That's the way it goes. I didn't know at the time that I'd be so far behind in my class work."

McCormick's resignation means that two of the highly sought Arts and Sciences seats are now up for grabs in the upcoming October Senate elections.

## Regents OK New Bid

Construction of the classroom-office building to be built on the mall east of the library should begin in two to three weeks according to Dr. Rex Engebretson, assistant to the Chancellor for campus planning.

The Board of Regents Saturday unanimously approved the low general contract bid of \$3,019,000 submitted by Peter Kiewit and Sons Construction Co. of Omaha.

With the added cost of mechanical, electrical and elevator work the total cost of the

building will exceed \$3.61 million.

### Second Bid

This was the second time bids had been let for the building. Last July the Regents rejected all bids and requested the building be redesigned to keep the total cost below \$3.7 million. The low bid for the general contract at that time was over \$3.48 million, also submitted by the Kiewit Company.

### "Fin" Reduction

Engebretson said the major difference caused by the redesign will be a reduction in

the size of the fins extending out between the building's rows of windows from the original eight feet to under three feet. The purpose of the fins is to control the amount of light and heat coming through the windows.

When construction begins, Engebretson said, the parking lot immediately east of the library will be closed.

The chancellor's assistant also said the west row of trees on the mall will have to be cut down, but emphasized that the trees have been determined dead or dying.

## Exon For Student Regents

Nebraska Governor J. J. Exon said Saturday night that a student representative on the Board of Regents "would be a good idea."

He also noted that many of the university system's problems would be solved "if we could pay more attention to the student governments that we do have."

Exon's remarks were made on KETV's "Project 7 News Conference" in response to questions asked by UNO Student Body Vice-president Kris Grady.

The program consisted of Exon fielding questions from two professional journalists and two journalism students. While her counterparts concerned themselves with inquiries about hypothetical political situations, Grady posed questions on university affairs.

In addition to supporting more student representation, Exon agreed that there "is a need for more money for higher education in this state."

However, he said, "We always spend more money than we have before," and promised to cut the budget which will soon be sent to him by the Board of Regents.

## Voting Dates Set in Oct.

Elections for sixteen Student Senate seats and Homecoming Queen will be held Oct. 10-12 at UNO.

Acting Election Commissioners Greg Blodig and Carol Strother presented a copy of proposed election rules to a Senate Executive Committee meeting Friday.

The rules state that applications must be filed by 4:00 p.m. Oct. 3. Applications can be picked up from the student government office in Rm. 232 of the Milo Bail Student Center. Other regulations will also be given to those filing for office at the time they apply.

Anyone attending UNO is eligible for the positions, but an individual seeking a Senate seat must be enrolled in the college or class he or she wishes to represent.

Seats open are: College of Continuing Studies (4), College of Arts and Sciences (2), Graduate College (1), Engineering College (2), College of Business Administration (1), College of Public Affairs and Community Services (2), University Division (2) and Freshman Class (2).

## UNO Uses Odd Tickets

UNO's Campus Security has run out of their own tickets and are using the yellow Medical Center tickets until their new order arrives.

Campus Security Director Verne McClurg said if anyone receives one of these tickets, they should not send the money to the Medical Center.

McClurg said each ticket will be accompanied by a note explaining the situation. He said the old system of fines will still be in effect until the new tickets arrive.

## UNO Budget Largest Ever

The University of Nebraska at Omaha survived a few budget cuts Saturday and came out of the Board of Regents' meeting with the biggest budget ever.

The Regents' request for the 1974-75 school year amounts to \$15.5 million for UNO, with \$9.2 million of that coming from the tax-supported general fund. This constitutes a 13.6 per cent increase from all funds and 25.6 per cent raise from tax monies.

If passed by the Legislature, this budget would mean 14 per cent more money for the entire NU system than last year. UNL would receive a 13.6 per cent overall increase and the Medical Center an increase of 15.4 per cent.

Some of the budget cuts include \$344,000 listed for the new UNL fieldhouse operations. This item was dropped due to speculated construction delays.

\$750,000 was dropped from the UNO workload improvement category compared with the same amount at the Medical Center and \$150,000 from UNL.

## SPO Selects Year's Homecoming Warm-up

The selection of performers for UNO's Homecoming dance, which has at times resembled a game of musical chairs, has finally been completed.

The SPO board decided in a meeting Friday afternoon that Weather Report will appear as a warm-up for the Buddy Miles Express. The decision was made after BLAC was unable to contract an act.

The board also set ticket prices for the event. Full-time students will be charged \$1.50 in advance and \$2.00 at the door, part-time students — \$2.00 and \$2.50 and the public — \$3.50 and \$4.00.

Tickets will go on sale at the Student Center Information desk Oct. 3.

**MAVERICKS**  
**WIN FIRST**  
**Story Page 7**

## LETTERS

### Discriminating

Dear Editor:

In an age of discrimination (racial, religious, etc.), I suppose it's only natural that some people have to find a new factor to discriminate against. In the Student Senate's case this week, it's the faculty and staff.

Allow me to tell you why I decided to work at the University. It most certainly was not for the salary as I could be making much more downtown. In another job I could also enjoy many of the same benefits I now have here. However, I chose to work here because I wanted to be around people my age, I wanted to work for and with students, and I wanted an intellectual atmosphere.

I also wanted to continue my education. As a result, I work eight long hours a day and usually spend one to three hours more studying and attending classes each night. I'm not trying for a pat on the

back and praise for working and trying to further my education because I know there are many students in the same situation as I. What I'm trying to understand is HOW students who have nothing better to do than to take benefits and privileges away from staff and faculty have time to study!

My particular job is in an office that provides a service for students, faculty and staff. We are as happy to serve students as we are an instructor with three Ph.D.'s!

In other words, my office doesn't discriminate so why are we discriminated against?

If you (the students) insist on taking our benefits away, I can guarantee that your staff and faculty in the years to come will not be the quality that you demand.

By the way, what group are you going to discriminate against next week?

Most respectfully yours,  
Jeanne Kisgen,  
Audio Visual Dept.

### Benefit Options

Dear Editor,  
The faculty and staff of UNO

have every right to their free parking "fringe benefit." However, there is absolutely nothing in the merger agreement (on which this right is based) which states that the faculty and staff are to have access to the prime parking on campus.

As a Business Administration major, all of my classes are either in or east of the Administration Building and yet the nearest student parking in the area is behind the quonset huts.

Why is it that the lot north of Kayser Hall; the lots east and west of the library, the lot south of the Administration Building, as well as the one north of the Student Center are all designated for the "free" parkers? What right do the faculty and staff have to park within 100 feet of whatever building they happen to be going to, while those of us who pay have to walk a mile?

Now I realize that people who only gripe about the situation are of no use to those who seriously contemplate resolving the problem. Therefore I offer the following proposals:

- The faculty and staff should be required to pay for prime parking spaces and free spaces should be designated further away from buildings; or
- All of the prime lots should be student lots and the "free-

loaders" can have the Milburn, St. Mary's and Elmwood Park Swimming Pool lots — for free; or

C. Each of the designated faculty and staff lots should be divided down the middle. Fifty per cent of the parking stalls for faculty and staff and 50 per cent for students.

Any one of the above may not be the ideal solution but isn't it conceivable that for \$12 a year the student should be able to expect the opportunity to park within a reasonable proximity of his or her classes?

Mrs. Yvonne E. Gates

### Park-Turf?

Dear Editor:

I'm writing this letter at the time the workmen are putting that phony grass over that beautiful sumptuous foot-thick asphalt. Be it as it may, as a concerned student I think there are more important things in the world besides a good football team and a good education — PARKING.

Let's get one thing straight, we have a lack of space on this campus. We must find a way to maximize the little space that we have, and parking is a space utilization problem.

Thus, I would like to submit the following proposal. I must emphasize that I reached the

conclusions in this proposal through much thought and digestion of scientific data. Thus, I happily regurgitate the following hypothesis for university contemplation.

To begin with, at the end of each football season we should take all the cardboard centers of toilet paper rolls and glue them together end to end. Lie them down on the north end of the football field and roll up the Astro-Turf. This could possibly be done by the football team, provided of course they have a losing season which of course would be appropriate punishment.

Next, we paint stripes down on the asphalt subsurface and open it up as Parking Lot J (for jock). We could possibly park 400 cars down there, and at a time of the year when we have blizzards and cold weather and wind chill indexes.

Now, you may be asking why not park on the Turf? Well, you have to remember that the University paid through their arses for that glorified shag rug; with YOUR MONEY. Thus, we don't want any one laying patch on the Turf or driving on it with studded snowtires, let alone having all those oil drips everywhere. That is why we roll it up and stick it in that big tunnel under the bleachers in the winter time for storage.

The idea of easing that big roll of rug in that nice big dark tunnel raises much sexual speculation so we could submit it to John Hlavacek to stand it up on end down in the river. But, if we're lucky the Astro-Turf might get attacked by Astro-Sod Webworm and we may still get our parking, our library, our extra classroom space, our needed study halls, and possibly a new administration which will get rid of Biggers & Co.

Name withheld on request

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## Bill Bailey's Drown Night

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## WRC Opens

The new Women's Resource Center is opening this week in MBSC 301C.

WRC will initially focus on a number of things including 1) providing a resource to the community facilities available to women, 2) organizing a special orientation program for women returning to school, and 3) planning a program co-sponsored by Planned Parenthood for personal and family planning.

Volunteers are needed to staff the center. Please call 554-2620 or stop by MBSC 250 today.

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# bulletin box

## Life Planning

The Career Development and Placement Center is conducting a series of Life Planning Workshops designed to assist the individual to assess himself now, and then to project himself into the future.

Interested persons may sign up in Rm. 238 of the Administration Building or call extension 2333.

The workshops are free of charge and open to students, faculty and staff.

## Chess Club

A Chess Club meeting will be held Friday from 9:30 to 11:00 a.m. in Rm. 302 of the Student Center.

Anyone interested in chess is invited to attend or call Steve Marsh at 556-7624 for more information.

## Action Here

Recruiters for Action, the Peace Corps/Vista organization, will be on campus for a three-day visit Oct. 8-10.

Recruiters will be located at the general information desk in the Student Center and the Placement Office in Rm. 238, Administration Building.

The Action recruiters will speak with all interested persons, but specifically are seeking seniors or graduate students who may be considering Vista or Peace Corps service within the coming year.

This visit will be the last opportunity to apply for programs beginning this coming winter and spring.

## Free Tutors

Volunteer UNO students will provide free individual tutoring this fall at the Center for Urban Education, 3805 N. 16th St.

Tutoring will be available at all levels, elementary school through college, with special help for adults preparing for high school equivalency tests. Subjects will include reading, mathematics, science and Spanish.

Two one-hour sessions are scheduled Saturdays, beginning Sept. 22, at 9:30 and 10:30 a.m., and 90-minute sessions are planned for Wednesdays, from 4:30 to 6:00 p.m., starting Sept. 26.

Persons who wish to participate may register by calling 554-2773.

## Black Frats

This year the Black greek letter fraternities and sororities are combining in their bid for college and graduate student pledges.

A rush party/smoker will be held this Saturday at 7:30 p.m. in the Milo Bail Student Center Ballroom. Entertainment will be provided by The Magnificent Men and the Flying Machine.

Students from 13 area colleges and universities are being invited to attend the event. Reservations may be made by calling 457-4222.

## Young Dems

The UNO Young Democrats are meeting today at 11:30 in Rm. 303 MBSC. For those students interested in joining YD's and can't make the meeting today, there will be another meeting tomorrow at 12:00 Noon in Rm. 314 MBSC. For information call Doug Clark at 333-9047.

## Bio Club

The UNO Biology Club is sponsoring a lecture and movie on venereal disease to be presented by the Douglas County Health Dept. today at 7:30 p.m. in Rm. 315 of the Student Center. There is no admission charge.

## Business News

The College of Business Administration will publish a newsletter beginning this fall semester.

Business students interested in journalism are encouraged to contact Rusty

Schwartz at Rm. 232, Student Center (2620), the Dean's Office at Rm. 291 Administration Building (2303) or Dr. Howard Lyden at Rm. 251 Administration Building (2480).

## Med Admissions

Representatives from the University of Nebraska schools of pharmacy and medicine will be at UNO today at 9:30 in Allwine Hall 418.

Dr. Koefoot and Dr. Piepho will field questions from pre-med and pre-pharmacy students.

## Lamb's Player

The Lamb's Players, a roving troupe from Southern California will present "The Hound of Everyman" today at 11:30 a.m. in the Pep Bowl. The religious message of the program will pertain to Jesus Christ.

The presentation is sponsored by the Campus Crusade for Christ, Follow the Son and the Inter-varsity Christian Fellowship.

## I-V Discussion

Discipline will be the topic of the Inter-varsity Christian Fellowship meeting this Friday at 7:30 p.m. in Rm. 315 of the Student Center.

Bob Nelson, an associate staff member of the I-V will lead a group discussion on the subject. Everyone is welcome.

## English Reps

The English Dept. is soliciting nominations and applications for student representatives on the departmental curriculum committee.

Members of the committee have the responsibilities of reviewing, advising and acting on proposed new courses, present courses and proposed curriculum changes involving programs in the department.

There are openings for English majors in both the Arts and Sciences and Education Colleges, a non-English major

and a graduate student.

For more information contact the English office, Rm. 17 of the Library Office Annex. The deadline for applications is Oct. 5.

## Bike-a-thon

A 50-mile bike-a-thon to raise funds for the fight against Multiple Sclerosis will be held this Sunday at 8:00 a.m. The event will begin and end at Boys Town and a free lunch will be served.

Each person riding should get someone to sponsor them at a monetary rate per mile. All funds raised from the bike-a-thon will be used for patient services and research to fight Multiple Sclerosis.

The names of all participants who have returned their pledged money to the Multiple Sclerosis office by Oct. 19 will also be eligible for a free bicycle to be given away through a drawing.

Sunday's route will be covered by the Aksarben Radio Club and the State Patrol. Registration forms are available at the Multiple Sclerosis office, 521 of the W.O.W. Building, 14th and Farnam Sts. For more information call 341-3770.

## Orientation Plus

As a part of its continuing program the UNO Orientation Office is offering new students the opportunity for further group experiences similar to the Orientation '73 program.

Group experiences which will attempt to help students with self growth and better ways to communicate with others will be offered.

New students interested in participating in groups similar to those encountered in the summer program may sign up in the Orientation Office, first floor of the Student Center.

## Miss Omaha

Finals of the Miss Omaha scholarship pageant, a preliminary to the Miss Nebraska and Miss America pageants, are scheduled for Saturday, Oct. 13, in UNO's Performing Arts Center Recital Hall. The

event is under the sponsorship of the Omaha Jaycees.

A feature of the event, to begin at 8:30 p.m., will be a talent show by the 10 finalists of the pageant selected during the preliminaries last weekend.

Judges will select the pageant winner on the basis of talent, ability to converse during interviews and formal and swim suit appearances.

The winner will receive a \$1,000 scholarship and the right to represent Omaha in the Miss Nebraska contest.

## Communists

Communist ideology and political structures, as well as the individual in a Communist society and Communism in world affairs, will be discussed during a five-week seminar to begin Sept. 27 at UNO.

Dr. John Farr, associate professor of political science, will teach the non-credit seminar on "Contemporary Communism." Sessions will be from 7:00 to 9:00 p.m. on Thursdays, Sept. 27 to Oct. 25, in the Eppley Conference Center.

Registration is now under way at the conference center. The course fee is \$25.

## Finance Seminar

A 3-hour seminar on "Financing Sales in a Tight Money Market" is scheduled Sept. 28, from 2:00 to 5:00 p.m. in the Eppley Conference Center.

Dr. David Sirota, associate professor of real estate, will teach the seminar for real estate salesman. The program will focus on second mortgaging, land contracts, interest-only payments and balloon payments.

The fee is \$10. Registration forms are available by contacting the Eppley Conference Center.

## Ed Honorary

Kappa Delta Pi invites you to learn about the fraternity at its open meeting on Thursday, Sept. 27, from 5:00 to 7:00 p.m. in Dining Rooms A and B in the Student Center.

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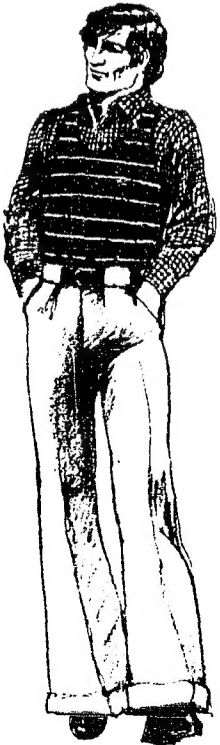
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**CAMBRIDGE INN**

Second Level WESTROADS

## SPO Eight to Get Trip

Eight members of UNO's Student Programming Organization (SPO) board will travel to Edmond, Okla., for a conference on programming Sept. 30-Oct. 2.

Accompanied by SPO sponsor Rick David, the group will attend a regional meeting of the Association of College Unions International. They will converse with representatives from student unions in Nebraska, Kansas, Oklahoma and Missouri on topics ranging from lecturers through film productions.

Pat Shields, Vice-Chairwoman of SPO revealed that the group will be driving to Oklahoma in an effort to conserve funds. The cost of the trip will be approximately \$496, she said.

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## TV Review

# Girl With Something Extra

The *Girl With Something Extra*, in which Sally Field plays a newlywed who can read minds, is a real change from Sally's virginal roles in *Gidget* and *The Flying Nun*.

But if this is a fair example of the much-heralded new adult relevance of this TV season—please bring back childish irrelevance.

### Courtship Premiere

The premiere dealt with the courtship and marriage of Sally and John Davidson, with half the action taking place in the nuptial bed.

That's no great leap forward for TV—the censors have allowed married couples to share the same bed for several years.

But in *The Girl With Something Extra*, Sally and John don't wear pajamas, and they're not in bed to count sheep.

The premise of the premiere episode revolved around John's impotence on their wedding night—he couldn't keep it up, because he was plagued with the thought that Sally was reading his innermost thoughts while he was making love to her.

### Issue Resolved

The issue was finally resolved in a long heart-to-heart talk as they lay skin-to-skin in bed.

At the end of their discussion, Sally snuggled closer and suggestively bit her husband's ear.

On *Bridget Loves Bernie* there would have been a quick fade-out, and the rest would have been left to the viewer's imagination.

But for the climax of this show, John rolled over on top of Sally.

Then they faded out to a commercial. Adult relevancy or not, TV is still going to leave a few things to your imagination.

### A Happy Time

After the final commercial, the camera found Sally and John lying in bed discussing what a great time they'd just had (come on now—in 60 seconds?).

Then they rolled into one another's arms for another go at it, while the camera discreetly cut to the rolling of the credits.

The second show of the series continued in the same plane—horizontal.

The premise of this one was John's inability to get it up because he realized that Sally was reading his innermost thoughts while he was making love to her.

Apparently he'd forgotten this problem since the wedding night, until Sally broke up a seduction scene on the sofa by demanding to know why he was thinking about Annette Funicello while kissing her.

John is not upset just because his fantasy life is laid bare, but he also thinks it's unfair that Sally always knows when he's horny, but he doesn't know when she's horny until she lets him know.

### Understanding Reached

They finally reach an understanding in a long heart-to-heart talk on the balcony of their home, overlooking a romantically moonlit beach.

John lets Sally know he's in the mood to do more than talk, by biting her ear (I hope the set of this show is well-stocked with band-aids).

Sally doesn't melt into his arms and murmur sweet nothings, as she would have done if the show had been on last season.

With a mischievous sparkle in her eye, she delivers what may rank as the classic line of this TV season: "Let's do it on the beach."

When Emmies are handed out this year, I hope they can come up with a special award for Sally Field, for delivering that line with a straight face.

### Not A Bad Show

Seriously folks, this isn't a bad show. The production is slick and first-rate, the acting is adequate, and Sally Field shows a side of her talent that hasn't been revealed in her previous cutsey-poo roles.

But so far this is a one-premise series, and unless the writers can dream up some new ideas it will never rise to the heights of its potential.

Even the most devoted boob-tube viewers want to see more than the same limp situations week after week.

—Dick Irving

## Talent Tree Galleries

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# KRCB-FM Turns Progressive

Omaha music fans now have a new alternative in regional radio with the advent of Rockin' Stereo 98, KRCB-FM.

Previously signing off the air at 10 p.m., Stereo 98 is now in full swing for a full 24 hours. The new format concentrates on a variety of musical modes including rock, jazz, blues, folk, rhythm and blues, and country rock. The all-encompassing phrase of progressive rock aptly describes the new sound.

The majority of KRCB-FM's new format will be comprised of album selections, as opposed to its AM side, which will concentrate current top selling singles. The AM broadcast operation will continue to sign off at approximately 7:30 p.m. and will resume programming at 6 a.m.

Stereo 98 FM maintains a

relatively small staff family of seven announcers. Program Manager Mark Andrews heads the line-up, with John Frederick, Jon Kegg, Dave Riley, Sue Selvey, Terry Mason, and Kim Monari completing the 24 hour clock. (Selvey, Mason and Monari are currently enrolled at UNO, while Riley is a former UNO student.)

Staff announcers for KRCB-AM include Joe Light, Tommy Lee Anthony, Dick Warner, and Terry Mason.

Program Manager for Rockin'

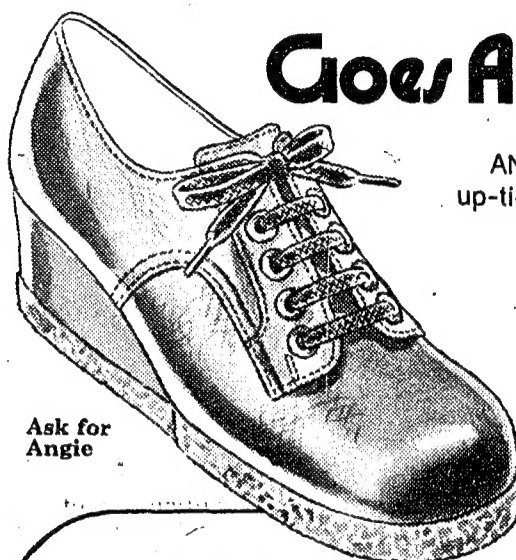
Stereo 98, Mark Andrews briefly explained the reason for the rise of the new station format by saying, "It just became apparent to us that there was a definite gap in the Omaha area that was not being filled by existing radio stations, and that's what we're here for. KRCB-FM intends to fill that void that rock enthusiasts have experienced." Not only will the new operation supply the area with canned rock, (i.e. records) but live music (i.e., concerts) are definitely in the works.

**PREGNANT? NEED HELP?**  
Let New Life Counselors of Omaha, Inc. help you through your pregnancy. Call 24 hours, Mon. thru Sat. 346-9345.

**Stereo Equipment**  
Name brands, discount prices. Equipment delivered in factory sealed cartons with full warranty. Call Bill MWF 2:30-4:30, TTH 12-4:30 at 451-2083.

## Miss Wonderful<sup>TM</sup> SHOES FOR WOMEN

### Goes All Out for Legs



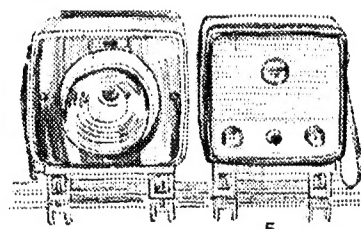
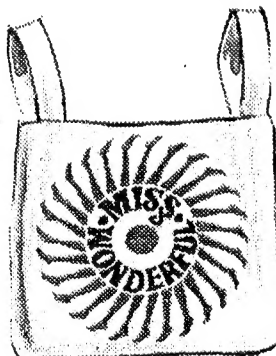
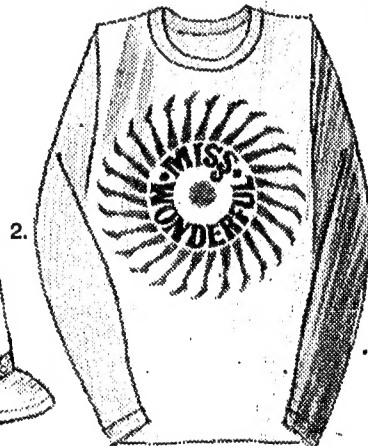
Ask for Angie

ANGIE wedges her way into Fall fashion—up-tied and all sole to heighten the drama of campus walks. Miss Wonderful loves it with flannel shirt jackets and high-rise, pleated pants.

Price range \$16-\$20

When You're Miss Wonderful—  
Flaunt It!

See details below



Be sure to fill in name, address, and size. Send with check or money order to:  
**Promotion Centers of America**  
2118 59th St., St. Louis, Mo. 63110

- ☐ Miss Wonderful Hat—Crushable, pellow lined. Specify size: ☐ Small, ☐ Medium, ☐ Large or ☐ XL. \$2.75 each.
- ☐ Miss Wonderful Bike Shirt. 100% fine quality cotton. White body with 1 red sleeve and 1 blue sleeve. Miss Wonderful emblem. Sizes: ☐ Small, ☐ Medium, ☐ Large, and ☐ XL. \$4.25 each.
- ☐ Miss Wonderful Bike Bag. Canvas with straps. For school supplies or bike outings. 15" x 14", with Miss Wonderful emblem. \$1.75 each.
- ☐ Miss Wonderful Tank Shirt. Cotton tank top with Miss Wonderful imprint. ☐ Small, ☐ Medium, ☐ Large, and ☐ XL. \$3.00 each.
- ☐ Miss Wonderful Bike radio-light-horn. Snaps on and off in seconds. ☐ Black & White; ☐ Red & White; ☐ Blue & White, complete with batteries and accessories. Specify color choice. \$15.15 each.

All prices are delivered costs. Send check or money order (NO CASH) with your order. Missouri residents must add 4% Sales Tax.

NAME \_\_\_\_\_  
STREET ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

# CAMPUS SPORTS

CAMPUS

INTER COLLEGIATE SPORTS • INTRAMURALS • SPORTS FEATURES

## Program Revenue Declines

A reliable source has indicated that the UNO Athletic Department will be making less money this year on game program advertising sales than it has made in previous years.

The source said that the Blackhawk Publishing Co., ad solicitors for last year's programs, no longer solicit ads for the school.

Mrs. Fran Bokamper, a Blackhawk representative, confirmed this and added, "We were very put out. We always thought we did a good job and suddenly we didn't have the (UNO) contract anymore."

The contract called for Blackhawk to split the ad revenue on a 50-50 basis with the Athletic Department. Fred Gerardi, UNO's Sports Information Director, said it was a three year contract that ended with the solicitation of last year's ads.

The ads were solicited over the phone, a practice that Gerardi found unfavorable. Mrs. Bokamper, however, felt that using the phone allowed the firm to canvass a large portion of the city and thus enhanced ad sales.

Ad payments were made to the cashiers office at UNO. Blackhawk sent out monthly statements to people who had yet to pay for their ad space. The University notified Blackhawk of ad payments by sending them a receipt. If the University was late in getting the receipts to Blackhawk, as was often the case last year according to Mrs. Bokamper, Blackhawk would be likely to bill someone again for an ad already paid for.

According to Blackhawk, ad sales amounted to \$36,147.30. The football program brought in \$19,901.00 and the basketball and wrestling programs, \$16,246.30. After ad revenue was split, the firm received \$18,073.65.

Of the University's money, the Business and Accounting Office shows that \$10,026 went for printing expenses. The Athletic Department supplied stationery and postage for bills and the remainder of the money, according to Clyde Biggers, UNO's Athletic Director, went to grants-in-aid.

This year, the programs are carrying both local and national advertising. National advertising is being handled by Spencer Marketing of New York. These are color ads.

The local ads are solicited by a man named Fred Kelly. Mrs. Bokamper said that Kelly used to work for Blackhawk. At that time he had requested to handle the UNO account but was turned down by the firm. He subsequently left Blackhawk.

Kelly has the same 50-50 deal as Blackhawk on sales split.

When Blackhawk handled the UNO ads it would cost \$800 to run a full page ad in the football, basketball and wrestling programs. This year it costs \$250 to place a full page ad in both the football and basketball programs (the wrestling programs are being done separately this year).

Gerardi is expecting that ad sales will just about break even this year. He said, "This is a transition year and although we aren't going to make money off the programs this year, we do have a better quality program." He added, "I don't think we're asking enough for the ads this year."

Fred Kelly refused to comment on the sale of ads this year saying any questions should be directed to Fred Gerardi.

Clyde Biggers stated that he is interested in printing a quality program. He said, "We'll never print a program again for revenue . . . period."

## Computer Helps UNO Scout Grid Opponents

by Dave Coulton

The UNO football coaching staff is getting help in its scouting of opponents from the UNO computer facility this year.

According to George Casper, Data Control manager for the Computing Center, it began when he called Assistant Football Coach Carl Meyer. "I was curious to know what they were doing to computerize their statistics," said Casper.

A month later Meyers called Casper back to tell him they were ready to put together a system. Coach Al Caniglia then sent Mike Palmisano, who does most of the scouting, to Notre Dame to look over their computer system.

At Notre Dame, Palmisano talked to Coach Pagna, the offensive coordinator for Notre Dame and also backfield coach. Pagna has been responsible for such fine quarterbacks as Terry Hanratty and Joe Thiesman.

The new UNO system is based on Notre Dame's. "We made changes (in the system) to fit our needs," said Palmisano.

### Analyst Assigned

The total amount of time it took to complete and implement the program took only "one month," said Casper. Casper then assigned Bill Bridgeman, an analyst, the job of producing the scouting report, which comes out as a computer print out.

The system starts with Palmisano, who does the scouting. As he watches the game he diagrams the Mavericks' foes plays onto a small card. He then records in the appropriate spaces the formations, checks off where the ends were placed.

Other information includes the down, the number of the play and its series number. If it's a running play he writes down where they ran, or if it's a pass which pass zone it was thrown to. There are seven zones — four across the field, fifteen yards deep, and three running across the field over 15 yards from scrimmage to the goal.

Each Monday, Palmisano has all this information on each play transferred to a computer card. The play cards from the game are turned over to the coaches for study and the computer cards go to the computer center.

### Computer categorizes

The Computer in less than five minutes categorizes each play in what is called a tendency. The tendencies are put into groups on downs, yardage, the hash marks, and position on the field.

These tendencies then tell the coaches what a team does most often in a certain situation. In preparing for last Saturday's game against Morningside, coach Palmisano ran down the computer sheet showing examples, such as Morningside on third and long (7 or more yards) would pass 80 per cent of the time.

### Film Exchange

When they (UNO staff) began to exchange film with other UNO foes this week Caniglia said they will "break down the films" and have "two computerized reports on Washburn." Washburn will be this week's opponent for the Mavericks.

George Casper at the computing center also told of plans they have for "saving the input data from each report for historical purposes, so we can put together a year to year analysis of team tendencies."

In all, Caniglia is very pleased with the system. "Real good job" said Caniglia, "what Mike (Palmisano) puts down and what we get is an accurate report."

The UNO defense may be benefiting from it, in three games the defense has only allowed 38 points. That is about a 12.7 point average.

## ATTENTION STUDENTS FACULTY MEMBERS SAMPLE HART

HAS MOVED TO A NEW LOCATION  
3633 No. 72 St.

EASIER AND FASTER TO GET TO,  
WITH LOW RATES

WE HAVE ALL TYPES OF FORDS

Ford Vans In Case  
Your Moving

Pinto Galaxie

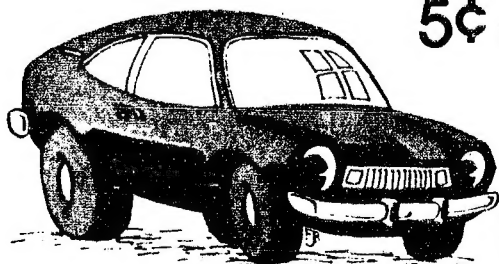
Maverick LTD

Torino Wagon

Cost AS Low

AS \$5.00 A DAY

5¢ PER MILE



FOR STUDENTS  
AND FACULTY  
18 AND OVER.



Featuring the New Ford Mustang II on Display.

## VETERANS

Is This Your Financial Statement?

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TUITION	\$ \$ \$ \$	
BOOKS	\$ \$ \$ \$	
FOOD	\$ \$ \$ \$	
HOUSING	\$ \$ \$ \$	
TRANSPORTATION	\$ \$ \$ \$	
R&R		000

Could You Use an Extra  
\$55<sup>00</sup> to \$65<sup>00</sup> a Month?

If So  
Call Your Naval Reserve Recruiter



NAVAL RESERVE CENTER  
30TH & LAUREL  
OMAHA — 221-7305



The initial team meeting of the Maverick Golf Squad will be held this Friday in Rm. 101 of the UNO fieldhouse at 4:00 p.m.

New golf coach Jim Hagen invites all those interested in participating in varsity golf to attend the meeting.

First UNO Win

# Ravenell, Golwitzer Lead Maverick Stampede

by Kevin Carolan

The UNO football team picked up its first win of the season Saturday as it scored 24 points in the second quarter on way to a 31-6 victory over Morningside College.

Juniors Saul Ravenell and Frank Golwitzer were the workhorses for the UNO offense as Ravenell carried the ball 31 times for 129 yards and two touchdowns.

The majority of the carries came in the first three quarters. Later in the game freshman Kevin Kimble was given a chance at the running back position. It was Ravenell's second week at picking up over 100 yards per game and he has a 110 yards per game average for the three games the Mavericks have played.

Frank Golwitzer, the Maverick's kicking specialist, had an excellent night on the field as he scored 19 of UNO's points on two touchdowns, four point after touchdown's, and a 42 yard field goal. He also kept the ball deep in Morningside territory with his punting.

The win gives the Mavericks a 1-1-1 record while the Morningside Chiefs fell to 0-2.

Morningside took an early 6-0 lead when Larry Larson intercepted a Bob Bangston pass on the UNO 33. Seven plays later the Chiefs scored their only touchdown. From then on it was all UNO. Morningside failed to make another first down until late in the third quarter. They had a 43-yard touchdown run by Steve Zediker called back late in the fourth quarter because of a clipping penalty.

Senior Bob Bangston started at the quarterback position and directed the UNO attack through three periods before turning the job over to Angelo Intile late in the third quarter.

The Maverick's first touchdown came on the first play of the second quarter with Ravenell going over from the two, capping an 18 play, 80 yard march. Golwitzer's kick was good and UNO led 7-6.

A Morningside fumble, recovered by right line-backer Maurice Richards, set up the Mavericks second touchdown. It took the UNO offense four plays for the score with Ravenell going over for his second touchdown of the evening. Golwitzer's kick

was good and the Mavericks had a 14-6 lead.

The third touchdown drive of the second quarter required nine plays and was capped by a Bangston to Golwitzer pass covering 16 yards for the score. Golwitzer again provided the extra point and stretched the score to 21-6.

With six minutes remaining in the half, Golwitzer booted his first field goal of the season, a 42 yarder, sending the UNO squad into a 24-6 lead at halftime.

A Morningside fumble halfway through the third quarter set up the Maverick's final touchdown. Ted Sledge fell on the ball on the Morningside nine yard line and one play later Golwitzer went over for the touchdown. Golwitzer's fourth attempt at the extra point was good and the Mavericks commanded a 31-6 lead.

As has been the case in the past two weeks, the UNO defense played superb ball holding the Chiefs to 99 total yards while the Mavericks ran up 369 yards.

Head coach Al Caniglia said following the game that he was pleased with the "good team effort" that produced the win.

## Ailing Cross Country Runners Hobble to Fifth Place Finish at Nebraska Wesleyan

The UNO Cross Country team failed in its bid for a second straight championship at the Nebraska Wesleyan Invitational last Friday as the injury ridden Mavericks could muster no better than a fifth place finish in the nine team field.

The meet was held under sunny skies and hot temperatures at Lincoln's Pioneer Park.

Concordia Wins

Concordia College, a perennial cross country power, took top honors by placing three runners in the top ten. Dan Cloeter repeated his first place finish of a year ago by beating Wesleyan's top runner, Cliff Karthaus.

Cloeter's time was 20:35 minutes while Karthaus finished with a time of 21:03.

Dan's brother, Dave Cloeter,

finished third (21:22) followed by Peter Mazer, Kearney State (21:32) fourth; and Ed Storant, Peru State (21:33) fifth.

Schroer Sixth

UNO's top runner, Jack Schroer, finished sixth in the 65-man field with a time of 21:34 minutes. Freshman Bill Melton (Central High) continued to be the most improved runner on the UNO squad as he finished a surprising ninth with a time of 21:44. Co-captain Lance Herold improved over his last week's time of 22:34 by touring the four mile course in 21:52, good for 13th place.

The young Maverick squad was in good shape through the first mile and a half but then recurring injuries took their toll. Freshman Bob Garcia, who made the trip to Lincoln with his ankle in an ice pack to protect

an injury sustained two weeks ago in practice, faltered badly and barely finished the race. Junior co-captain Tom Mahr, suffering from asthma and the flu, had to drop from the race at the two mile mark.

Maverick finished

Greg Rosenbaum, the Mavericks fourth runner was suffering from a sore throat but managed to finish the race, placing 42nd with a time of 23 minutes 57 seconds, some 53 seconds slower than his last week's finish at Iowa State. The Mavericks fifth runner this week was freshmen Bruce Westerlin who finished in 52nd place with a time of 24 minutes, 44 seconds.

Team results: Concordia 59; Doane 71; Kearney St. 81; Nebraska Wesleyan 102; UNO 122; Peru St. 143; Midland 190; Hastings 218; Creighton 252.

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call **346-1221**  
Just leave your name and phone  
... mention "GATEWAY" when you call!  
  
**W T FULLER INSURANCE**

Now Appearing - Sept. 25-30  
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Oct. 1-7  
**Tweed**  
Oct. 8-14  
**Roq Botom**  
Oct. 15-21  
**Froggie Beaver**  
**AQUARIUS**  
  
72nd & Pacific

**B.F. Goodrich**  
**1974 NEW CAR TIRE BELTED WHITEWALLS**  
**ALL SIZES LISTED**  
B7E-14 B7E-14 E7E-14 F7E-14  
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**\$25**  
\$8 MORE FOR LARGE CAR SIZES  
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Plus \$2.00 per tire for \$3.00 per tire and trade  
**SILVERTOWN BELTED**  
Selected as the "new car" tire on many of America's finest 1974 cars.  
**HURRY IN TODAY!**  
4 WAYS TO CHARGE: REVOLVING CHARGE, AMERICAN EXPRESS, MASTER CHARGE, BANKAMERICARD

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<b>B. F. GOODRICH</b> Car Service Center South 24th & "I" St. 731-0460	<b>O.K. TIRE CITY</b> Bellevue Hwy. 73-75 291-2000	<b>B. F. GOODRICH</b> Car Service Center Council Bluffs 25th W. Brdwy. 328-3081

  
If you want Goodrich, you'll just have to remember Goodrich.

## Intramurals

### STANDINGS "A" LEAGUE

DIVISION I							
Team	W	L	TEAM	W	L		
1. Bookworms	2	0	1. Patriots	2	0		
2. Lambda Chi	2	0	2. Collegiate Vets	2	0		
*3. Pikes	1	0	*3. Raiders	0	1		
4. Theta Chi	1	1	4. Spooks	0	2		
5. Primo	1	1	5. Indians	0	2		
6. Sig Eps	0	2	6. Wreckin Crew	0	2		

### "B" LEAGUE

TEAM	W	L
1. Shooting Rocks	2	0
*2. Aces	1	0
3. Pi Kappa Phi	1	1
4. TKE	1	1
5. Delta Sigs	1	1
6. NADS	1	1
*7. Buds	0	1
8. Oley's	0	2

\*=Games played outside respective league are not counted in standings.

## Letterman's Club Discusses Future Plans: Bike Raffle, T-Shirts, Turkey Project

The UNO Letterman's Club held its second meeting of the year last Friday with close to 100 varsity athletes in attendance.

According to organizer Mike Palmisano, this was one of the best turnouts since the program was initiated. All athletic teams were represented.

### Bike Raffle

Discussion was held on the activity currently underway, the 10 speed racing bike raffle, which has been doing quite well the past two weeks. Palmisano said that sales have slackened off somewhat the past few days and urged those who have not

purchased tickets to do so prior to the drawing which will be held at halftime of the homecoming game on Oct. 13.

Other activities planned for the future include the "All campus T-shirt" which was approved recently and which will be available during the first week in October.

### Thanksgiving Project

The Letterman's Club is also planning a Thanksgiving project in which turkeys will be given to a student who in turn will donate it to a home of his choice within the local community. A Christmas project is also on the agenda. More

details on this will be discussed later.

Palmisano mentioned that a connection has been made with Herman's Clothing Store in Council Bluffs to furnish a gift certificate to the winner.

A goal of the Letterman's Club is to give the opportunity for "all" students to participate and to be involved with the club's functions. Palmisano said, "We are striving to promote a unified student body and will work with other active organizations in achieving this goal."

## Classifieds

### HELP WANTED

WANTED. Tutor for Mandarin Chinese. Reasonable. Call Mark 558-6618.

BARTENDER WANTED, part-time, short hours, Marybone Tavern, 3710 Leavenworth, 341-3232.

YOUTH WORKERS. Obtain some practical experience along with your college education. The South Omaha Gene Epley Boys' Club needs a swimming instructor (WSI), a physical education instructor and an older boys' games room instructor. Salary range \$2.00 to \$3.00 per hour. For more information call Mr. Friessen at 733-8333.

UNIVERSITY STAFF EMPLOYEE NEEDS HOUSEHOLD HELP, one day a week for about 5 hours, prefer Saturday, 556-5507.

WAITRESSES: Experience preferred but not necessary, \$2.00 per hour plus tips to willing worker — full or part time HEET LOUNGE — 71st & Dodge — 558-6366.

WANTED BARTENDER, nites, full or part-time, Sundays off. Contact Harry 451-0800, or 345-5651.

### FOR SALE

DO YOU NEED A TYPEWRITER? Electric portable with carrying case and dust cover, machine is of exceptional quality, call Mark 291-4867.

FOR SALE: Ventura 12-string guitar. Make offer, Call Lee Ansel: 571-6938 after 5 and weekends.

GAS HEATER for V.W. excellent shape! Best offer. 553-8563.

70 TRIUMPH 250 motorcycle. Name the Price. Also bumper for V.W. bus. 553-8563.

FOR SALE — Old Royal typewriter, Panasonic 5" portable tape recorder. Call 553-9329.

FOR SALE: White Stag sleeping bag. Mummy style. Blue Nylon tote bag. \$50 or best offer. Call 455-7691 after 5.

FOR SALE: '68 Plymouth GTX. 440 Automatic, Mags, Tape Player, Police Handling Pkg. Custom paint, 40,000 miles. Mint condition. \$1200 or best offer. 333-6186, ask for Mike.

BRUMFIELDS. Antiques, furniture and ? Greenwood, Ne. Just 12 miles east on the Cornhusker Highway. Open 10-7; Sunday 12-7, closed Sat. We buy, sell, trade. Call 789-2145, or 789-2910.

ENCYCLOPEDIA SET. 30 volumes Encyclopedia Americana (one year old). 20 volumes The New Book of Knowledge (one year old). Set includes Bookcase. Call after 5 weekdays 339-8707.

1970 FIAT 124 Sport Coupe. 5 speed, AM-FM radio, snow tires. Excellent body & mechanics. 37,000 miles. Ph. 453-8382.

FOR SALE: 1973 Vega Hatchback, standard transmission, a/c, am/fm radio, trailer hitch, low mileage, excellent condition, \$2,600 or best offer — call after 6 p.m. on Weds. 493-2012.

FOR SALE. 1972 Nova, Automatic, 350-bbl. Air, power steering, power brakes, CHEAP, 551-3352.

### FOR RENT

FOR RENT: house, area of 120th and Center. Fenced yards, central air, near schools and shopping centers, 3 bedrooms, \$200 monthly. 333-7929.

UNFURNISHED APT. 50th & Dodge, 2 bedroom, fireplace, garage, \$150 plus utilities. Also 1 bedroom, den, breakfast porch, \$100 plus walk to UNO or Mad Center. 551-4063.

ROOM AND BOARD for college girl or young working gal in new home Southwest Omaha. Own room and use of entire house. 339-4567 or 895-0935.

### WANTED

WANTED. . . new members for Biology Club. Attend meeting Oct. 8th.

WANTED: A roommate to share a nice furnished Apt. near 40th & Dodge. Call Mike at 551-9123 after 5:00 p.m. or weekends.

WANTED MALE ROOMMATE to share nice Shalimar apartment with moderately conservative recent UNO graduate, call Jim C. at 453-2309, anytime.

NEED — 2 used snow tires for VW. Call 553-9329.

WANTED: 1972 Volkswagon bus in good condition. 391-7437.

TYPING: Experienced typist available for at home work. All types of work accepted. Reasonable rates. Pick-up and delivery may be arranged. Call 397-8634.

WANTED: Secondhand autoharp and/or concertina. Call Ext. 2635 or 397-4637 evenings.

NEED A PLACE TO LIVE! . . . close to school, age 26, but feel much younger. Leave message at Gateway office for Jim. by Oct. 1.

MISCELLANEOUS GEOGRAPHY STUDENTS NEED HELP? Tutors are available. Contact Mr. Peake for information, Admin. 117. All areas of physical geography and cartography covered. \$3.00/hour.

GESTALT THERAPY groups now being formed, open to UNO students, staff, and faculty. No charge. Contact Counseling Center. Adm. 213, phone 2508.

LIFE PLANNING Workshops for UNO students, staff, faculty. No fee. Contact Career Development & Placement Center. Adm. 238. Phone 554-2333.

BABIES NAMED — small fee; 733-0548.

"SANDY DALIN is afraid of the dark."

CAPRI OWNERS: A Club is being formed to further your interests. Car and social events, discounts on parts, performance and economy tips. Call Reggie 393-3132.

TYPING SERVICES and editing for all theses, term papers, etc., call 397-7279.

Open Sundays  
At Noon

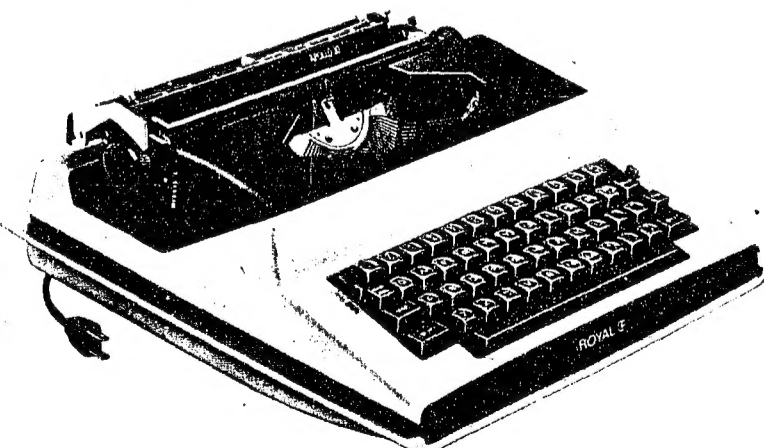
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EMKO contains no hormones and does not enter the circulation system or affect your body chemistry.

You use it only when protection is needed. Apply it in seconds . . . up to an hour in advance. Won't leak, run, or interfere with sensations.

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